

SUSTAINABLE TOURISM



About myself...

Barbara Beltran Torres

Lima - Peru

Spanish, English, German,
Chinese, Portuguese,
French



International Tourism
Management/ Health &
Medical Tourism

28 years old

Travelling, Swimming,
Writing





Agenda of today

01

Introduction to tourism and its positive and negative impacts.

02

Introduction to the Sustainable Development Goals (SDGs).

03

Presentation of three sustainable destinations: Perú, Costa Rica and Belize.

04

Teamwork and Brainstorming

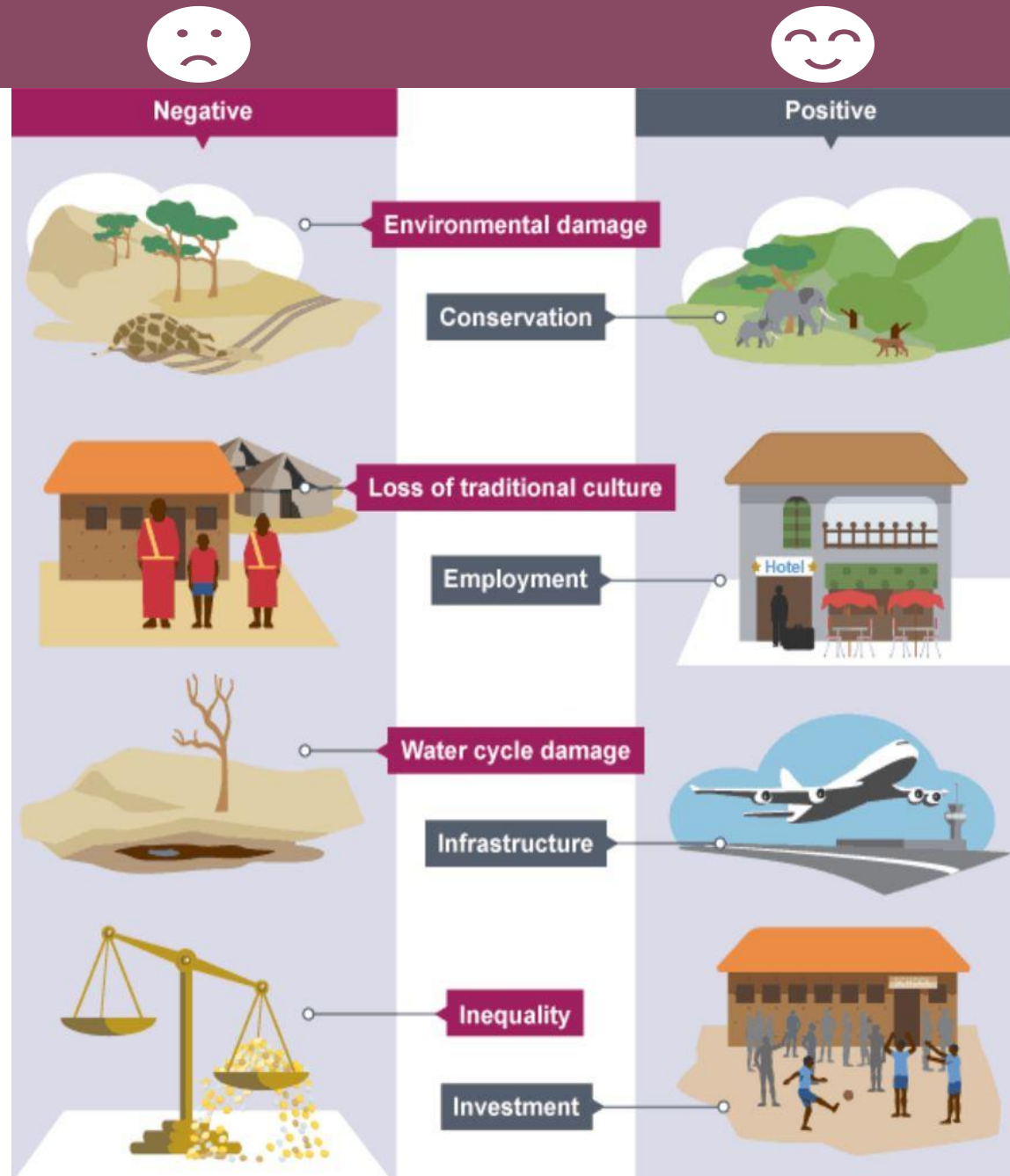
TOURISM



Let's share ideas! Got to [mentimeter.com](https://www.mentimeter.com), enter the code (X) and answer these questions:

- What does tourism mean for you?
- How do you usually travel? (by bus, train, car, cruise or airplane)?
- Which country would you like to visit? Why?

What are the positive and negative impacts of tourism?



THE EFFECT OF MASS TOURISM





What are the possible reasons for such problem?

Mass Tourism

What is sustainability?



**Environmental
Protection**

**Social
Responsibility**

**Sustainable
Principles**

**Economic
Success**



Sustainable Development

“Development which meets the needs of current generations without compromising the ability of future generations to meet their own needs” (WCED, 1987).

Tourism & United Nations Sustainable Development Goals



4 QUALITY EDUCATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

11 SUSTAINABLE CITIES AND COMMUNITIES

15 LIFE ON LAND

Case Studies



Costa Rica



Peru



Belize

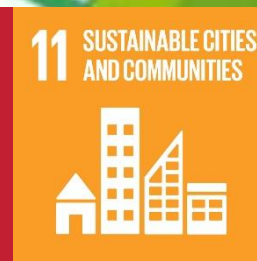
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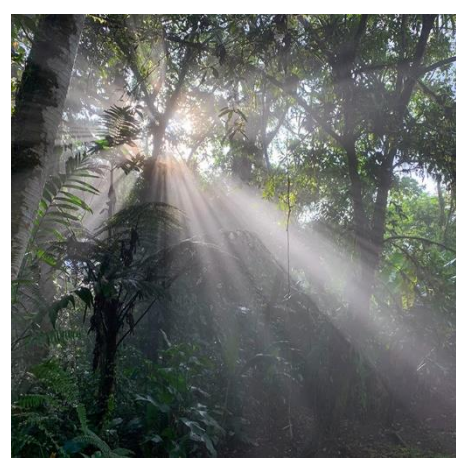
AUTHENTIC NATURE TRAVEL IN PERU
SINCE 1975



Sustainable Tourism activities

1. The 1st first carbon-neutral travel organisation in Peru ensuring 100% carbon-neutral stay for each guest.
2. Around 30 years of conservation of native trees and endangered animals such as the peruvian Spectacled Bear.
3. Theoretical and practical education for local residents and international tourists about the importance of the flora and fauna through training and voluntarism programs.
4. Supporting local products and supplier sto enhance the economy of these communities.





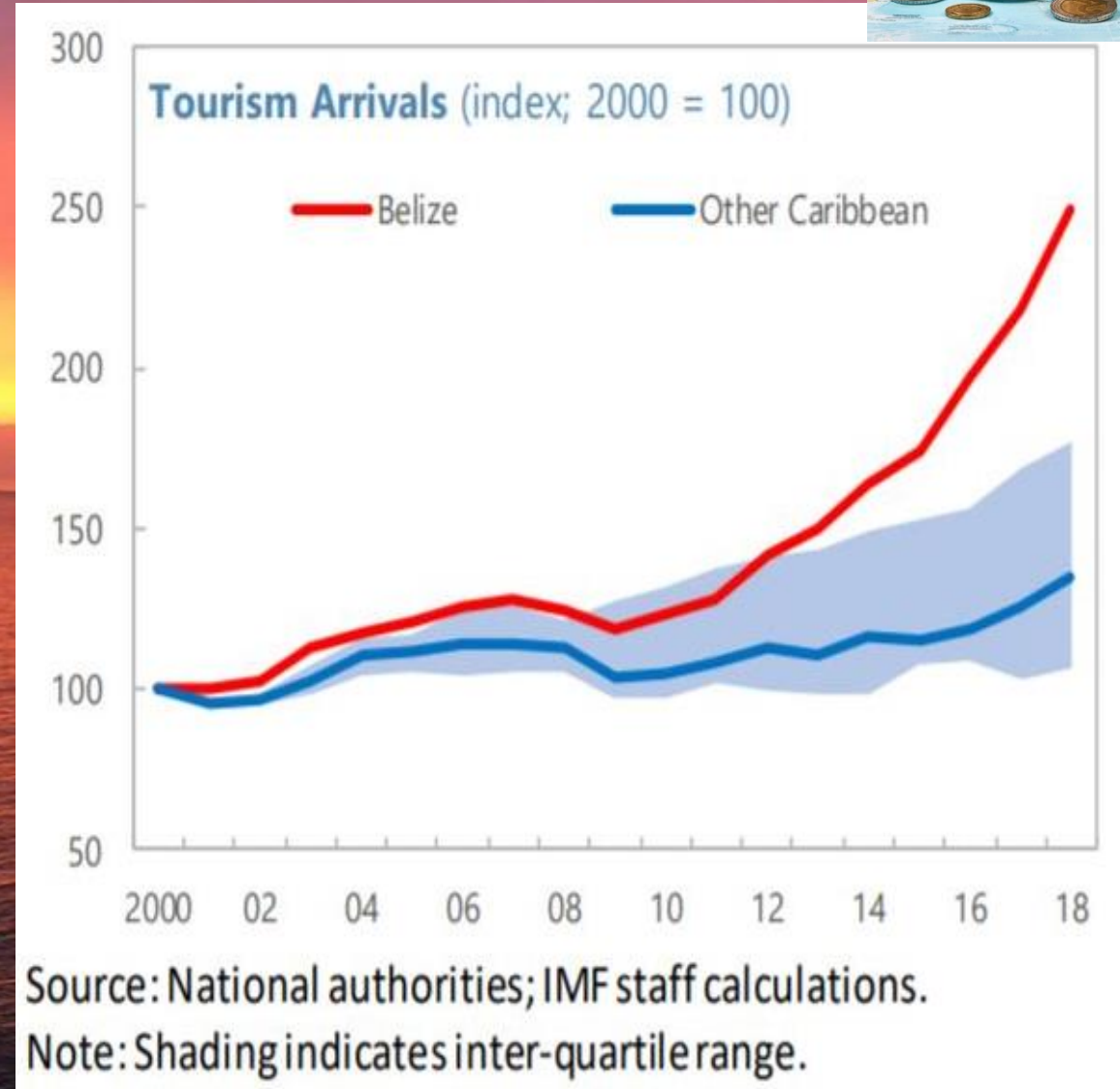
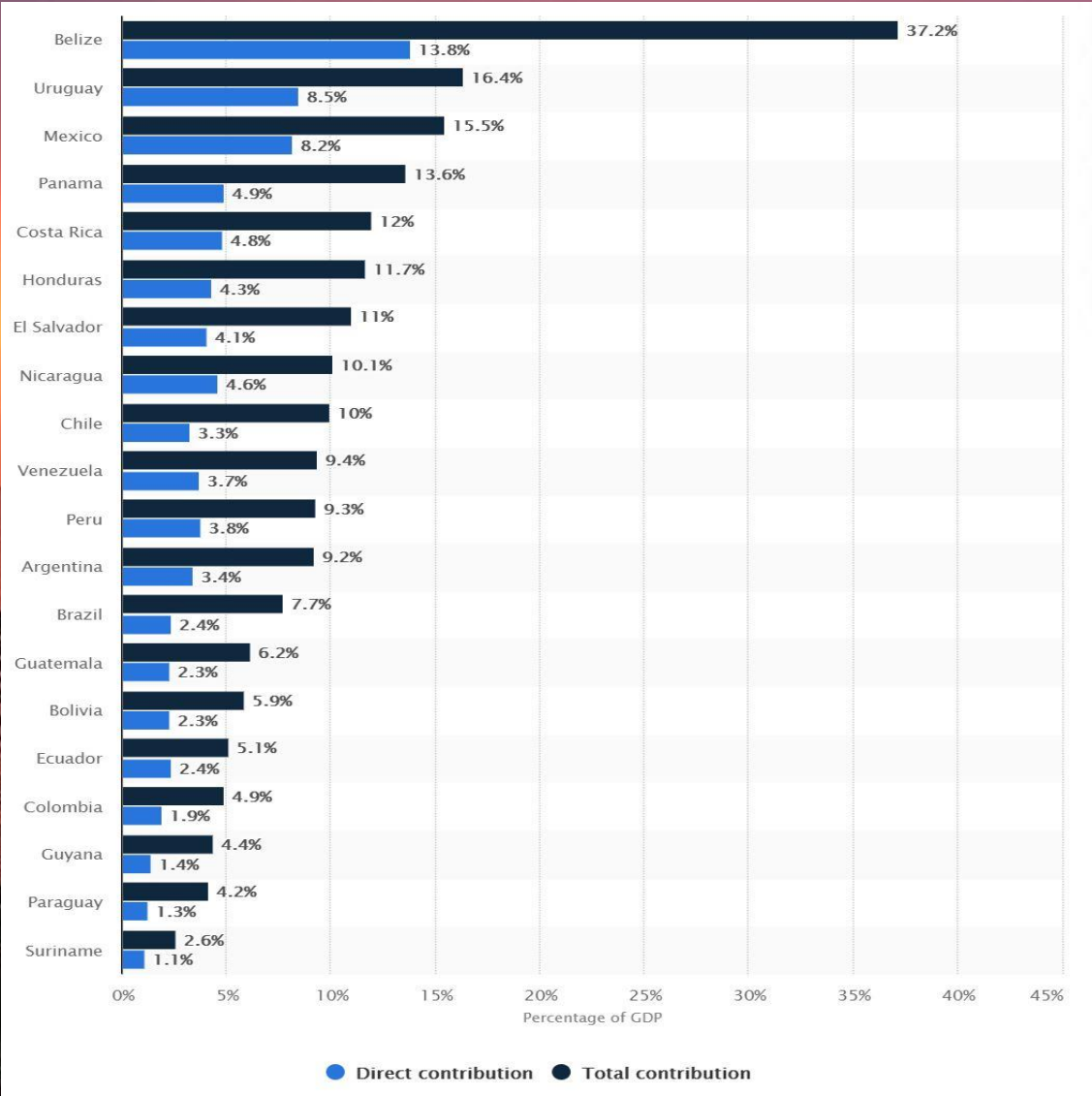
Sustainable Tourism Activities

- Creating a sloth sanctuary to preserve this endangered specie and guaranteeing their survival.
- Reforesting though the plantation of thousand of native trees which become the house of wild birds and animals in the resort.
- Sustainable and renewable buildings as well as energy-water conserving systems to avoid the unnecessary consumption
- Thriving the local community by hiring locals and proving them and their children diverse facilities such as free transportation, early education or cultural events.

NAYARA GARDENS COSTA RICA



Economic Tourism Impact in Belize





BELIZE TOURISM BOARD

8 DECENT WORK AND ECONOMIC GROWTH

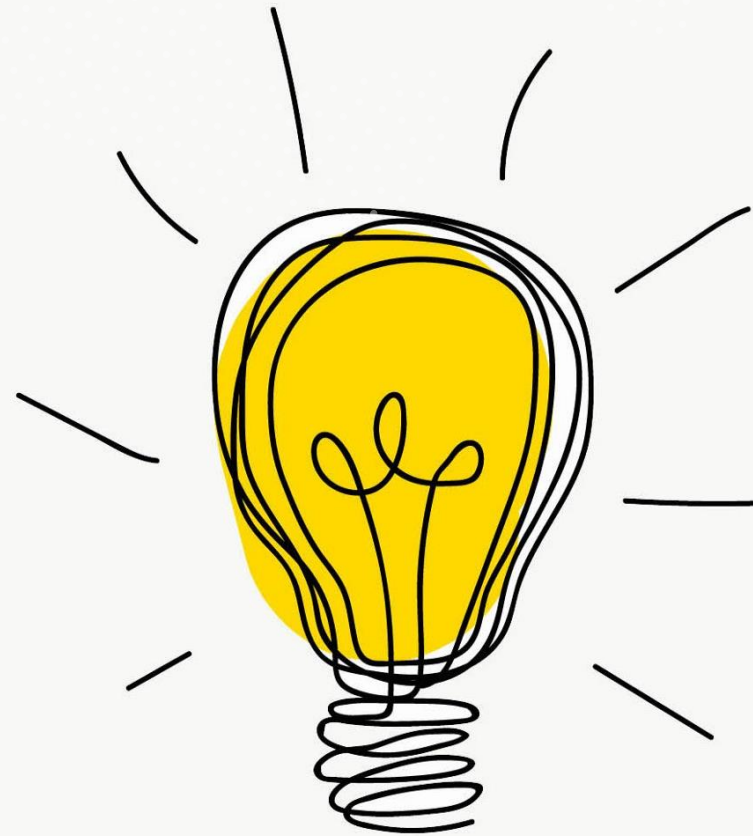
11 SUSTAINABLE CITIES AND COMMUNITIES



**BREAK
TIME !!**

You are about to see 3 different controversial photos and you will have to choose only one and answer the next questions:

1. What is happening in the photo?
2. Do you think that photo represent the values of sustainable tourism?
3. Which solutions can you provide to improve this situation?
4. Which SDGs are necessary to turn this situation more sustainable?



IDEA



Photo 1: Excess of garbage in the Himalayas



Photo 2: Mistreat of animals in Thailand



Photo 5: Damage of UNESCO World Heritage Site



Thank you!
Danke!